



CHALMERS

WEFTA 2011



41<sup>st</sup> WEFTA Meeting, 27-30 September 2011, Gothenburg, Sweden  
www.wefta2011.org

Welcome to Gothenburg, Sweden, and the  
41<sup>st</sup> West European Fish Technologists Association  
(WEFTA) Annual Meeting  
*“Seafood for the Modern Consumer”*

THE WEFTA 2011 MEETING WILL TAKE PLACE AT QUALITY HOTEL 11

Quality Hotel 11 is located in the heart of the Port of Gothenburg (Göteborgs Hamn) – in one of the city’s most rapidly expanding and exciting districts – Norra Älvstranden. The old shipyard building at the water’s edge today houses a modern hotel featuring innovative architecture and definitive Scandinavian design. A place for meetings, experiences, creativity and relaxation.



SESSION TOPICS

- **Towards sustainable sources of seafood - aquaculture (fish/shellfish/algae) and rest raw materials.** Key Note Speaker: Prof René Wijffels, Wageningen University and Research Centre, the Netherlands. “Microalgae – a novel resource in food and feed production”
- **Product development and product communication within the seafood sector.** Key Note speaker: Hanne Kvist, Group Marketing Manager, Royal Greenland A/S. “Consumer and market trends within the seafood sector; alignment of innovation process”
- **Innovative process and detection technologies for seafood.** Key Note Speaker: Dr Amparo Lopez-Rubio, Novel Materials and Nanotechnology lab, IATA-CSIC, Spain. "Potentials of nano-processing within the seafood sector"
- **Retaining high quality through the seafood processing chain.** Key Note speaker: Prof Tyre Lanier, Dept Food, Bioprocessing & Nutrition Sciences, North Carolina State University, USA. "Why Water is Key to Seafood Quality"
- **Safety and nutritional aspects of seafood consumption.** Key Note Speaker: Prof Agnes Wold, Dept of Infectious Medicine, University of Gothenburg, Sweden. "Early fish consumption – key to avoid allergy in childhood?"

**WEFTA-award lecture:** Torger Børresen, Research Director, DTU Food, Division of Industrial Food research, Technical University of Denmark. “Past and present challenges of fish technologists - where will new tools and methods lead us in the future?”

## THE CITY

Gothenburg (Göteborg) is located on the west coast of Sweden. It has a large fishing harbour, several fish industries in the area and two large universities performing research on different aspects of fish. Gothenburg is also easily accessible.

- Direct flights from more than 50 European cities
- 20 min bus transport from the two airports to city centre

You will find more information about Gothenburg at [www.göteborg.com](http://www.göteborg.com)



Photo: Göran Assner



Photo: Kjell Holmner

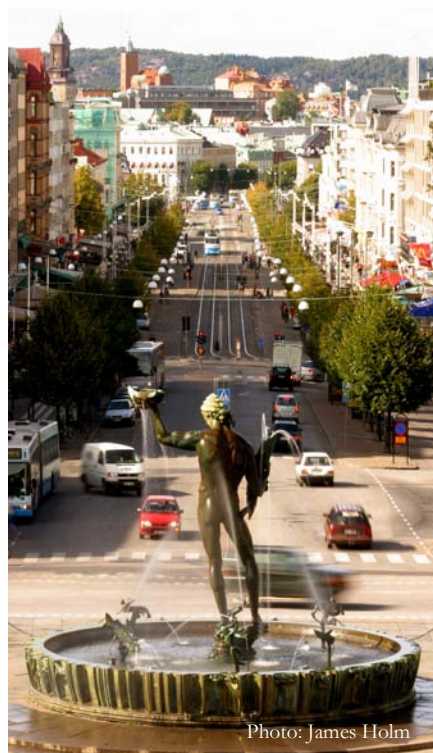


Photo: James Holm

## DEADLINES

13 May 2011	Deadline for abstract submission
30 June 2011	Deadline for early registration
26 August 2011	Deadline for guarantee of hotel reservations
26 August 2011	Deadline for cancellation with reimbursement less a fee of 50 €
12 September 2011	Registration closes

## REGISTRATION FEES

Registered on or before:	Full fee	Student fee
30 June 2011	450	325
12 September 2011	550	425

## FURTHER INFORMATION

**Chair, Scientific Committee**  
Ingrid Undeland  
[undeland@chalmers.se](mailto:undeland@chalmers.se)

**Administration**  
Marie-Louise Wennerhag  
[marie-louise.wennerhag@chalmers.se](mailto:marie-louise.wennerhag@chalmers.se)

**Registration questions**  
Congrex Sweden  
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[www.wefta.org](http://www.wefta.org)



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